

# 2026 POSTAL RATES REFERENCE GUIDE [updated 7/12/2026]



## POSTAL SPECIFICATIONS CHART

| FIRST CLASS POSTCARDS                            |          |        |
|--------------------------------------------------|----------|--------|
| Height                                           | MIN 3.5" | MAX 6" |
| Length                                           | 5"       | 9"     |
| Thickness                                        | .007"    | 3.5"   |
| LETTERS (All classes except folded self-mailers) |          |        |
| Height                                           | 3.5"     | 6.125" |
| Length                                           | 5"       | 11.5"  |
| Thickness                                        | .009"    | .25"   |
| AUTOMATION COMPATIBLE FLAT-SIZE MAIL             |          |        |
| Height                                           | 5"       | 12"    |
| Length                                           | 6"       | 15"    |
| Thickness                                        | .009"    | .75"   |
| FOLDED LETTER-SIZE SELF-MAILERS                  |          |        |
| Height                                           | 3.5"     | 6"     |
| Length                                           | 5"       | 10.5"  |
| Thickness                                        | .009"    | .25"   |

## ENVELOPE SIZE GUIDE

| COMMON SIZES AND NUMBERS |                 |        |                  |      |                 |
|--------------------------|-----------------|--------|------------------|------|-----------------|
| #6 1/4                   | 3 1/2" x 6"     | #6 3/4 | 3 5/8" x 6 1/2"  | #7   | 3 3/4" x 6 3/4" |
| #7 3/4                   | 3 7/8" x 7 1/2" | #8 5/8 | 3 5/8" x 8 5/8"  | #9   | 3 7/8" x 8 7/8" |
| #10                      | 4 1/8" x 9 1/2" | #11    | 4 1/2" x 10 3/8" | #12  | 4 3/4" x 11"    |
| #14                      | 5" x 11 1/2"    | A-6    | 4 3/4" x 6 1/2"  | A-7  | 5 1/4" x 7 1/4" |
| A-8                      | 5 1/2" x 8 1/8" | A-9    | 5 3/4" x 8 3/4"  | A-10 | 6" x 9 1/2"     |

## MAIL SERVICE

## MARKETING\*

## NON-PROFIT

| AUTOMATION             | Letters<br>(up to 3.5 oz.) | Flats<br>(up to 4 oz.) | Letters<br>(up to 3.5 oz.) | Flats<br>(up to 4 oz.) |
|------------------------|----------------------------|------------------------|----------------------------|------------------------|
| Mixed AADC             | 46.7 ¢                     | \$1.260                | 25.7 ¢                     | 99.3 ¢                 |
| 3-Digit                | 43.5 ¢                     | \$1.021                | 22.5 ¢                     | 75.4 ¢                 |
| 5-Digit                | 39.5 ¢                     | 78.3 ¢                 | 18.5 ¢                     | 51.6 ¢                 |
| CRRT High Density      | 38.9 ¢                     | 40.4 ¢                 | 18.1 ¢                     | 32.4 ¢                 |
| CRRT High Density Plus | 28.6 ¢                     | 37.3 ¢                 | 17.8 ¢                     | 22.7 ¢                 |
| CRRT Saturation        | 25.5 ¢                     | 30.8 ¢                 | 16.0 ¢                     | 18.6 ¢                 |

*\* Also referred to as Standard Mail*

United GMG knows what it takes to develop, manage, and launch a winning campaign – and that every mailing is important to your marketing or fundraising efforts!

## FIRST-CLASS MAIL

| NON-AUTO (up to 1 oz.)               | Letters         | Cards           | Flats         |
|--------------------------------------|-----------------|-----------------|---------------|
| Single Piece (Machinable)            | 82.0 ¢          | 65.0 ¢          | \$1.69        |
| Additional Ounce                     | 29.0 ¢          | -               | -             |
| Machinable Presorted (up to 3.5 oz.) | 67.4 ¢          | 50.1 ¢          | \$1.59        |
| AUTOMATION                           | (up to 3.5 oz.) | (up to 3.5 oz.) | (up to 1 oz.) |
| Mixed AADC Automation                | 70.7 ¢          | 49.5 ¢          | \$1.585       |
| 3-Digit Automation                   | 67.2 ¢          | 47.8 ¢          | \$1.264       |
| 5-Digit Automation                   | 62.1 ¢          | 45.3 ¢          | \$1.025       |
| Additional Ounce                     | -               | -               | 29.0 ¢        |

Have questions about direct mail?

Call us. We can help!

847-588-7600

For more resources, direct mail tips, and print inspiration, visit:

[WWW.UNITEDGMG.COM](http://WWW.UNITEDGMG.COM)